

## PERSONAL INFORMATION



## MUSSABEKOVA AYNASH

Republic of Kazakhstan, Karaganda, Universitetskaya str., 28,  
Academician E. A. Buketov KarU

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What's App:

/ Date of birth: 15/03/1982

### PLACE OF WORK, POSITION

of KarU named after Academician E. A. Buketov, senior lecturer of the Department of Management

### ACADEMIC DEGREE, ACADEMIC TITLE (ACADEMIC TITLE)

Master of Economic Sciences

### work experience

#### Place and date

- 2014-2017-Lecturer of the Department of Management of the E. A. Buketov KarSU
- 2018 - present-Senior Lecturer of the Department of Management (Faculty of Economics) E. A. Buketov KarU:

### EDUCATION AND INTERNSHIPS

#### Education

- 2004-2009-Karaganda State University named after Academician E. A. Buketov, Faculty of Economics, Department of Economics, specialty "Fundamentals of Law and Economics", qualification-Bachelor of Economics and Business;
- 2013-2015-Karaganda State University named after Academician E. A. Buketov, Faculty of Economics, Department of Management, specialty "Management", qualification-Master of Economic Sciences

### Internships, research projects business trips

-20.03.2023-18.04.2023-research internship at the Higher School of Management and Innovation of Lomonosov Moscow State University (Moscow, Russia)

### INFORMATION ABOUT PROFESSIONAL DEVELOPMENT

- Certificate "INFORMATION TECHNOLOGIES. ADVANCED PROCESSING TECHNIQUES» 12th of November, 2021 – 21st of December, 2021 (72 hours) PhD Professor NICOLA-GAVRILĂ
- Certificate "Entrepreneurship and Start-Ups" conducted from November 23, 2021 to December 15, 2021 (72 hours) Doctor of Economics, Professor L.A. Korchevska
- Certificate of Management in Education " from 01.11..2021-13. 11. 2021 (72 hours ) NMC ZIAT LLPZIAT»
- Certificate "Foresight methodology of future development management" from 19.04.2022 to 14.05.2022 (72 hours) Doctor of Economics, Professor E. S. Petrenko
- Certificate "Economics of technological entrepreneurship" from 15.11.2021 to 10.12.2021 (72 hours) Candidate of Economic Sciences, Associate Professor E. A. Vechkinzova

- Certificate "Problems of the modern world economy in the context of the global pandemic crisis" conducted from November 2, 2021 to December 7, 2021 (72 hours) Doctor of economics, professor Janusz Soboń
- Certificate "Warehouse and transport logistics" in the period from 26.10.2022 to 25.11.2022 (72 hours) Candidate of Economic Sciences, Associate Professor N. S. Lukashovich
- Certificate Сертификат "Information technologies, advanced documents and spreadsheets processing techniques" conducted from November 01, 2022 to November 29, 2022 (72 hours) PhD, professor Nicola-Gavrilă Nicoleta-Laur
- Certificate "Financial Engineering" from 17.10.2022 to 11.11.2022 72 hours. Doctor of Economics, Professor T. K. Blokhina
- Certificate " Spatial organization of economic systems. Innovative development of regions and cities " from 31.10.2022 to 30.11.2022 (72 hours) Doctor of Economics, Professor A. B. Mottaeva
- Certificate Certificate COUSERA Entrepreneurship Certificate I: Laying the Groundwork Mar 13, 2023 Thomas E. Parkinson Adjunct Instructor Gies College of Business
- Certificate COUSERA Cracking the Creativity Code: Discovering Ideas Mar 13, 2023
- Certificate "Gender management" in the field of "Economics and Management" from 04.06.2023-18.06. 2023 (72 hours)
- Certificate of Training in the basics of entrepreneurship in the framework of the project "Bastau Business" (72 hours).
- Certificate «Buketov Reserch Winter Schol-2024» on the topic "Scientific research methodology in the volume of 72 hours"

**personal qualities**

**Languages  
spoken Native language**

Kazakh, Russian language  
Kazakh

**Computer skills**

Advanced user: Microsoft Office (Word, Excel, Power Point),

**Other skills (hobbies)  
additional information**

reading, academic vocals, secrets of photomontage, travel, board games.

- Social policy of modern Kazakhstan: problems and prospects. - Bulletin of Karaganda University. - Economy series. – 2019. - №4 (96). - P. 146-153. (co-authorship);
- Methodology of personnel motivation research at enterprises-Priority tasks and strategies for economic development: International scientific and practical conference dedicated to the 70th anniversary of Academician Zh. T. Seifullin (October 19, 2018). Almaty, 2018. pp. 412-417. <http://www.aesa.kz/nauka/sborniki-konferentsiy/>. In collaboration with Romanko E. B., Kazbekov T. B., Mukanova A. S.;
- \* State and prospects of machine building development in Kazakhstan (RSCI) Omsk Scientific Readings-2018: Proceedings of the All-Russian Scientific and Practical Conference (December 10-15, 2018), Omsk, 2018, pp. 928-931. [www.conf.omsu.ru/osr/2018](http://www.conf.omsu.ru/osr/2018). Co-authored with Kazbekov T. B., Romanko E. B.;
- Methods and techniques of TQM- Science and modern society: new interests, vectors of movement, development priorities: Materials of the International Scientific and Practical Conference / (October 18-19, 2018);
- Project Management/Training Manual. Karaganda: Publishing House of Karsu,2019. - 794c. (R. S. Karenov, A. Sabyrzhan) 252-255;
- Problems of personnel management in modern conditions and ways to solve them- Actual problems of economics, management and marketing in modern conditions: Proceedings of the International Scientific and Practical Correspondence Conference- Almaty: Almaty Academy of Economics and Statistics Bauman Moscow State Technical University, 2019, pp. 282-284. Co-authored with Kazbekov T. B., Romanko E. B.;
- \* Modern directions of investment activity development in the Republic of Kazakhstan. - Bulletin of Karaganda University. - Economy series. – 2019. - №4 (96). - P. 146-153. Co-authored with Kazbekov T. B., Romanko E. B., Dzhazykbaeva B. K., Mukanova A. S.;
- \* Social policy of modern Kazakhstan: problems and prospects- Bulletin of Karaganda University. - Economy series. – 2019. - №4 (96). - C.146-153. Co-authored by B. K. Spanova., A. O. Mussabekova., Zh. Husti.;
- \* Improving the quality and standard of living of the population in the Republic of Kazakhstan - International Scientific and Practical Conference "Actual problems of social and labor Relations", dedicated to the 60th anniversary of the foundation of the Institute of Socio-Economic Research of the Far Eastern Federal Research Center of the Russian Academy of Sciences, Makhachkala, November 22, 2019.);
- Management history//Training manual Karaganda: Publishing houses of the NAO "Karaganda University named after V. I. Abramovich". Academician E. A. Buketov 2022. (R. S. Karenov, T. B. Kazbekov)
- \* Kazakhstandagy innovatsiyalyk kasipkerlik formalaryn memlekettik retteu-International Scientific and practical Online Conference " Integration of science, education and production-the basis for implementing the National Plan "(Sagin Readings No. 12) June 18-19, 2020 Part 1. Co-authored with Kazbekov T. B., Mukanova A. S.
- Social policy of modern Kazakhstan: problems and prospects// Bulletin of Karaganda State University. - Economy series. – 2019. - №4 (96). - P. 146-153. (B. K. Spanova, E. B. Romanko, J. Khusty)
- Object-subject features of women's entrepreneurship and advantages of its development //Karaganda State University. - Economy series. – 2022. - №1 (107). - P. 228-236. (G. S. Akybayeva, S. Sh. Mambetova, Zh. S. Khusainova, A. S. Mukanova)
- Analysis of the economic opportunities of women in the field of entrepreneurship// Karaganda University. - Economy series. – 2022. - №1 (105). - P. 184-194. (G. S. Akybaeva, T. V. Starikova, Zh. S. Khusainova, S. Sh. Mambetova)
- Women's entrepreneurship – a promising potential for economic development/ / Karaganda University. - Серия Economy series. – №1(109). – 2023. P. 28-35 (G.S. Akybayeva, V.V.Pechkovskaya, T.V. Starikova, N.B. Davletbayeva)
- The priorities of women-led businesses in the economy of Kazakhstan: gender aspects in the labor market//Bulletin of the Toraighyrov university. Economy Series. – №1(109). – 2024. P. 31-45 (G.S. Akybayeva, T.A. Rezvushkina, A.S. Kadyrova, G.M. Kushebina)The impact of female entrepreneurship on economic growth in developing and developed economies//Innovative and Economics Research Journal ECONOMICS Volume 12, No. 2, 2024 P. 145-162 (Akybayeva G., Mambetova S., Ayaganova M., Koitanova A.)

## Main publications

### Courses

1. Time management
2. HR Management
3. Project management
4. Fundamentals of public service
5. Organizational behavior
6. Management in

### Education Professional and research interests

- Project management
- Women's Entrepreneurship

### Participation in implementation research projects

- The study was carried out within the framework of a project funded by the Committee for Scientific Research of the Russian Federation. Ministry of Education and Science of the Republic of Kazakhstan. (Grant no. AP14871920). "Development of mechanisms to activate the development of women's entrepreneurship and increase its competitiveness in the context of modernization of the socio-economic system of Kazakhstan "(position-project participant). 2021-2024

### IDENTIFIERS OF SCIENTOMETRIC DATABASES

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**Researcher ID:** AAJ-3322-2020  
**ORCID ID:** <https://orcid.org/0000-0001-6787-8967>  
**Author ID Scopus:** 59156659500